

Graduates Meet in Silver Spring And Launch Alumni Council



Second Genesis alumni and staff at first Alumni Council meeting.

"It saved my life"
"I didn't come here with a plan to change but I realized I had to."

On July 16th, alumni and staff met in the Silver Spring headquarters office to create an Alumni Council. The Council's goal will be to deploy valuable graduate experience to support programs and activities at Second Genesis. Proposed activities include bringing NA/AA meetings to facilities, sharing business expertise, mentoring clients, and representing Second Genesis at community

events. All who attended the lunch were excited about getting more involved in the activities of the organization. Committee meetings will rotate among the facilities. The next one will be held in early Fall. To join our email list to stay up to date, please call Lucy Lowenthal (310) 563-1545 x-320 or e-mail development@secondgenesis.org.



Jack Klimp, *CEO & President*
J. Michael McGuinness, *Executive Director*
Bryan Dierkes, *Chief Financial Officer*
Mary Bracken, M.D., *Director of Medical Services*
Lucy Lowenthal, *Director of Development*
Michelle Larkins, *Director of Human Resources*
Katie Garriott, *Director of Nutrition Services*
Raymond Brown, *Senior Program Director, Anne Arundel Facility*
Lynn Burke, *Program Director*
Wilhelm Bonnette, *Program Director, Minnesota Ave. Outpatient Facility*
Kestrl Leffyear, *Program Director, Harvard St. Residential Facility*
Titus Tucker, *Program Director, Women and Children's Mellwood Residential Facility*

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Sidney Shankman, M.D., *Founder*

SG Welcomes Jack Klimp As New President and CEO

If a perfect background existed for leadership at Second Genesis, it would be Jack Klimp's. He served in the Marine Corps for 33 Years, achieving the rank of Lieutenant General, finalizing his tour as Deputy Commandant for Manpower and Reserve Affairs here in DC. Following that he was Sr.VP and Director of the New York region of Phoenix House, managing drug rehabilitation programs for adults and adolescents. He returned to Washington as President of the Gas Appliance Manufacturers Association in 2005 and three years later led a dynamic merger with the Air-Conditioning, Heating, and Refrigeration Institute.

Dear Second Genesis Friends:
I am honored to have been asked to lead Second Genesis and am excited by the opportunity to build upon the reputation so well deserved by Dr. Sidney Shankman, who had the vision to create and then lead Second Genesis for forty years.

Our first initiative will be to create a strategic plan to create and guide the many and varied programs needed in the community. To this end, we conducted an off-site workshop in June, involving key staff, program directors, and members of our board. We created a draft that captured our core values, vision, mission, and five strategic objectives. When finalized by the staff and approved by the board of directors, it will be the map we follow.

This strategic planning process is already paying dividends by strengthening relationships and

drilling into what we do, how we do it, how well we do it, and what we can do well in the future.

I look forward to meeting all the members and friends of the Second Genesis family. If you have ideas you would like to share with me please call me at 301-563-1545 or email me at jack.klimp@secondgenesis.org.

*Warm regards,
Jack*



Jack Klimp, New Second Genesis President, and CEO, right, hosts Afghan General/Minister H.E. Khboudaidad, Ministry of Counter Narcotics, during a recent visit to Second Genesis.

What's Inside

- 1969-2009: A Visual History
- Dr. Shankman Retires
- Director in the Spotlight: Wilhelm Bonnette
- Alumni Group Moves Online

Second Genesis, Inc.
8611 Second Avenue Silver Spring, MD 20910
Tel: 301 563 1545 Fax: 301 563-1546

Therapeutic Community Locations:
Upper Marlboro, Maryland (Women and Children) 301 568 4822
Crownsville, Maryland (Traditional, Co-Occurring) 410 923 0401
Washington, D.C. (Traditional) 202 222 0120
Outpatient 202 388 3525 Admissions 301 563 1545 ext 153

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and for more news ... see our new video on graduation, Afghan visitors, archival photos and other information on

www.SecondGenesis.org

Bianca Poll, Newsletter and Website Editor

Renowned Founder, CEO Sid Shankman Retires After 40 Years



Of all the awards, honors and accolades I have been fortunate to receive on behalf of Second Genesis, the one bestowed upon me – President Emeritus and Founder of Second Genesis – is the one I most deeply cherish! A day has not passed without realizing the joy that emanates from helping someone restructure his/her life previously shattered by drugs or alcohol.

Over the years, I have had an opportunity to work with wonderful colleagues who taught me so much. Dr. Alan Rochlin, who retired as Deputy Executive Director in 1997 after 25 years, was “the consummate professional”. Another outstanding individual was Ed Flowers – the best “professor” I ever had (my Ivy League education notwithstanding), who taught me how to understand addiction and guided me in my interactions with those who had succumbed to it.

I reflect upon my times with Ed hunched over a Bunsen burner trying to make our first meal with the clients, to galas attended by influential Washingtonians applauding a graduate’s incredible transformation. Every experience was an investment in learning.

Last week, we hosted an alumni group week at the Silver Spring office. That incredible experience wasn’t necessarily measured by the number in attendance, – in comparison to the thousands who have graduated and lead successful and healthy lives, but rather by the fact that there were so many graduates currently on the staff in attendance. These dedicated professionals, directors and counselors and others, are the “real deal” – the true spirit of Second Genesis.

As I retire, I encourage all alumni to think about reconnecting and getting involved. There are jobs (e.g., bringing a meeting, organizing a church group to help our women and children build a garden, or just coming to share your life story), that are invaluable to those clients starting on their recovery who could benefit from yours.

Moving forward, Second Genesis has hired a strong, caring person to lead the organization as President and CEO. Jack Klimp has had not only a senior position at Phoenix House, a large nonprofit therapeutic community in New York but also had a successful career mentoring staff as a Lieutenant General in the U.S. Marine Corps.

Second Genesis is, was and always shall be the most personally gratifying and professionally satisfying entity I have ever or will ever know. My dedication to, and the continued support of, this glorious entity shall not end as long as my life endures.

You too will find that your continued support of Second Genesis provides gratitude more easily expressed than defined. Thank you for sharing the journey with me.

Sidney Shankman, M.D.

Second Genesis Celebrates Four Decades Of Saving Lives, Families, Communities

2009 First ‘behind the walls’ prison program starts at a women’s prison in Jessup, MD.

2008 Intensive-outpatient treatment for adults starts in Northeast Washington.

2007 Second Genesis reinitiates Project New Communities in the most needed areas of DC for the third consecutive year.



2006 For the second time, Second Genesis received the highest accreditation from CARE. • The Justice and Healing Project for Sexual Addiction opens in Montgomery County. • The Prison Assessment Program opens to identify inmates who need addiction treatment.

2004 DUI/DWI and Anger Management classes join the outpatient program.

2002 Hyattsville, MD is introduced to outpatient treatment at Second Genesis’s new program. • Martin O’Malley, Baltimore City Mayor, leads the ribbon-cutting ceremony at the grand opening of the Women & Children program in Baltimore. • Teen outreach begins at high schools in Montgomery County as clients are brought in to lecture on addiction.

2000 Linda Cropp, Chairman of the DC Council, honored Second Genesis for a 79% completion rate in its program.

1998 Adolescent programs begin in Silver Spring, MD. • The Montgomery County Chamber Workforce Corporation awards Second Genesis, Inc. with the Workforce Development Leadership Award. • Mentally ill clients with substance issues receive their own annex at the Crownsville, MD program.



1997 Adult outpatient opens in Washington DC.

1994 In honor of the 25th anniversary, the state of Maryland, Washington DC, Virginia Fairfax County (VA),

Arlington County (VA), Montgomery, Prince Georges, Anne Arundel County (MD), and Alexandria (VA) all proclaimed 1994 the “Year of Second Genesis”. • Dr. Sidney Shankman won the John Benjamin Nichols Award from The Medical Society of DC. • Second Genesis was awarded a five-year grant to provide treatment for women and their dependent children (up to 10 years old) in the state of Maryland.

1992 Maxwell House Coffee honors Dr. Shankman as one of “100 Real American Heroes” on its 100th Anniversary. • Second Genesis begins a federal research project on drug treatment strategies at St. Elizabeth’s Hospital Campus.

1991 Second Genesis employee, Nellie Henken, was named as a James Cash Penney Award Finalist for her extraordinary work.

1990 Barbara Bush leads the opening ceremony of the Crownsville program while William Donald Schaefer, Governor of Maryland, declares June 5, “Second Genesis Day”.

1989 Senator Edward Kennedy (D. Mass) praises Dr. Shankman “for eloquent testimony and comments before the Senate Committee which helped build support we need to provide the American people the treatment opportunities they need and deserve.”

1987 President Reagan appoints Dr. Shankman as a member of the White House Conference for a Drug-Free America.

1980 First Lady Rosalynn Carter donates



proceeds from annual Hexagon Club event.

1977 Second Genesis’s first D.C. location opens at 1318 Harvard Street.

1976 First Lady Betty Ford congratulates Second Genesis for “providing hope to those whose lifestyles have become self-destructive.” The annual Hexagon Club event proceeds are also donated.

1975 The Rockville, MD Avery Road center opens.

1973 A third residential therapeutic community opens at 1001 King Street in Alexandria, Virginia.

1972 Second Genesis opens up Crain Highway in Upper Marlboro, MD.

1971 Second Genesis separates from the Alexandria Community Mental Health Center to become Second Genesis, Inc., a private, nonprofit organization.

1970 The first Second Genesis residential community begins in Alexandria, Virginia at 1013 King Street.

1969 Second Genesis is founded as the drug abuse treatment center of the Alexandria Community Mental Health Center.



Meet the Directors

Will Bonnette

Director of DC Programs

“As one of the most at-risk neighborhoods in the country, we want to do more than just provide treatment – we want to be on the cutting edge of community based interventions.”

Will Bonnette grew up in a time of social unrest not far from Second Genesis’ Harvard Street facility. He remembers his family opening their home to civil rights activists in 1963 when Martin Luther King delivered his historic “I have a dream” speech.

He recalls struggling with his identity – and ultimately with drugs. “I was high throughout my college years.” While he worked at CBS Records promoting Michael Jackson, Teddy Pendergrass, and the Isley Brothers, achieving a certain amount of fame, he was completely miserable. “In the end, I lost my house, my job, my car, my money, my health – and almost my mind.”

Fortunately, Will completed 27 months at Second Genesis. The late Ed Flowers at Harvard Street taught Will how to live and what it meant to take personal responsibility. “I loved him for that.”

Today, Will is responsible for the oversight of Project New Communities, Access to Recovery Services, Outpatient, and Intensive Outpatient Services programs. “I am really excited about Minnesota Avenue as well as Harvard Street.

“After all, Second Genesis is where I grew up.”