

# financial highlights

## Second Genesis, Inc., Consolidated Statements of Activities (as of July 1, 2008)

Revenue and other support	2009	2008
Grants and contracts	\$10,267,488	9,005,564
Contributions	241,979	172,865
Interest and other income	213,047	14,010
Special events revenue (net of cost of benefit to donors)	-	39,823
Rental Income	-	79,432
Program services	24,675	28,236
<b>Total revenue and other support</b>	<b>10,747,189</b>	<b>9,339,930</b>
<b>Expenses</b>		
Program services		
Residential programs and outpatient programs	9,029,799	8,053,603
Supporting services		
Management and general	659,470	1,065,980
Fundraising	271,135	234,643
<b>Total supporting services</b>	<b>930,605</b>	<b>1,300,623</b>
<b>Total expenses</b>	<b>9,960,404</b>	<b>9,354,226</b>
Excess of revenues over (under) expenses from operations	786,785	(14,296)
<b>Other changes</b>		
Realized gain on sale of property and equipment	1,131	2,613,841
Income tax expense	-	(198,000)
<b>Total other changes</b>	<b>1,131</b>	<b>2,415,841</b>
Changes in unrestricted net assets	787,916	2,401,545
Unrestricted net assets at the beginning of the year	4,097,228	1,695,683
Unrestricted net assets at the end of the year	4,885,144	4,097,228



Second Genesis, Inc.  
 8611 Second Avenue, Suite 300  
 Silver Spring, MD 20910  
[www.secondgenesis.org](http://www.secondgenesis.org) 301-563-1545

ANNUAL  
 REPORT  
 2009  
 SECOND  
 GENESIS

## chairperson's and president & ceo's message



Chair of the Board  
Bob Carlstrom, Jr.



President and CEO  
Jack Klimp

On behalf of the Board and Staff of Second Genesis, we are pleased to bring you good news! We finished the fiscal year in a

strong financial position while providing a client experience that ensured strong recovery for entire families. Early in the year we also successfully completed a rigorous and demanding CARF (Commission on Accreditation of Rehabilitation Facilities) accreditation process, providing a "seal of quality" that our services deliver positive results.

Jack Klimp joined the Staff as President and CEO in May 2009 to lead Second Genesis into the next decade. He served in the Marine Corps for 33 years and achieved the rank of Lieutenant General, ending his career here in the Washington, DC area as Deputy Commandant for Manpower and Reserve Affairs. Following that, he was a Senior Vice President at Phoenix House in New York and later became President of the Gas Appliance Manufacturers Association where he led its merger with the Air-conditioning and Refrigeration Institute. At Second Genesis, one of Jack's first projects was to lead the Staff and Board through a strategic planning process. The resulting plan highlights our core values and mission and provides a road map to build upon a tremendous reputation gained over the last forty years.

Addiction remains one of our Nation's major diseases: more prevalent than heart disease or stroke, and as common as cancer. The work of Second Genesis continues to be critical. Treatment returns people to their communities and families while saving money.

One treatment dollar saves seven dollars (\$1 vs. \$7) of government social services. Addiction treatment is more effective at reducing drug use and drug related crimes than incarceration.

In 2009, we treated 1176 adult clients and 90 children in our traditional programs. Our client completion rates are at 68% – almost 30 points above the national average. We continue to operate four residential facilities in Maryland and the District.

Our success is the direct result of the work, help and support of our dedicated Staff, Board of Directors, community partners, volunteers, and donors. The financial, in-kind and volunteer support we receive from individuals, foundations, corporations and the many churches, synagogues, civic groups, medical professionals and student groups is invaluable. Without this help, it would be far more difficult to provide the quality programs that enable our clients to enter a life of recovery, free from alcohol and drugs.

We would like to thank our funders who allow us the opportunity to provide recovery to our clients, and their families. In Maryland, we want to thank the Baltimore Substance Abuse Systems (BSAS), the Alcohol and Drug Abuse Administration, and the Department of Public Safety and Correction Services. In addition, we thank the Prince Georges, Anne Arundel, Howard Baltimore, and Calvert County Health Departments. In Washington D.C., we acknowledge our long-term partnership with the Court Services and Offender Supervision Agency (CSOSA), the Addiction Prevention and Recovery Administration (APRA), the D.C. Pre Trial Agency, Family Treatment Court, and the Child and Family Services Agency. In Virginia, we thank the Fairfax, Arlington, and Alexandria Health Departments for their continuous support of our programs.

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## senior staff

**Jack Klimp** President and CEO  
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**Lucy Lowenthal** Director of Development  
**Michelle Larkins**, Director of Human Resources

## program management

**Lynn Burke** Program Director, Anne Arundel Facility  
**Loretta Elizalde** Program Director, MCIW Facility  
**Titus Tucker** Program Director, Mellwood Residential Facility  
**Kristy Blalock** Compliance and Operations Manager  
**Katie Garrriott** Director of Nutrition Services



Director  
Nicole Watson

## about second genesis

### Mission

Our mission is to empower individuals and families with the tools to break the cycle of addiction.

### Purpose

We believe in:

- The ability of people to change themselves for the better.

## accomplishments

### Helping Mothers with Children

Staffed by family therapists and child specialists, Mellwood brought a new clinical focus to the family unit through the expansion of our Parenting Center. We instituted *Strengthening Families*, a curriculum that helps mothers learn new parenting techniques in addition to specific programming related to trauma for the many women who have suffered from domestic violence. We also introduced a Nurturing Fathers program for fathers in other facilities and for the friends and partners of the women in the program. *Mellwood Facility for Women and Children, Upper Marlboro, MD*

### Nurturing the Inner City

Named for a gracious benefactor of Second Genesis, the Foster Shannon residence and treatment center (side by side on Harvard Street, N.W.) have more than tripled in size since 1977. Here, men and women receive Second Genesis' unique Therapeutic Community programs and participate in a variety of stimulating community excursions, from attending downtown sports events to volunteering in local soup kitchens. *Harvard St. Facility for Men and Women, Washington, DC*

### Battling Co-Occurring Disorders

Second Genesis has been a pioneer in providing an integrated model of services to clients with co-occurring disorders—those with concurrent substance abuse and mental health concerns. Licensed as both a Level 3.3 and Level 3.5 Therapeutic Community, Crownsville houses about 160 men and women, with each receiving at least 36 hours of therapeutic activities a week, including group therapy, 12-step meetings, individual therapy sessions, and on site

- The principles of the Therapeutic Community model for facilitating individual change and positive growth.
- Professional and clinical excellence in applying the Therapeutic Community principles

psychiatric evaluation and consultation. Sports days, holiday parties, and beach excursions bring joy and fellowship to the recovery experience. Through Second Genesis's focused programs in addiction treatment, anger management training, relapse prevention, group therapy, and vocational assistance, clients transition back into community living at minimum risk of relapse and recidivism of criminal activity. *Crownsville Center, Anne Arundel County, MD*

### Helping Families in DC Neighborhoods

Treating recovering adolescents on an outpatient basis requires talented counselors with special skills. Located in Northeast Washington, DC, Second Genesis' Minnesota Avenue Outpatient Facility offers a 15-week curriculum that includes motivational enhanced and cognitive behavioral therapy groups and general assessments for drug and alcohol use, case management, and recommendations for individuals and their schools. Clients are invited to attend the curriculum on a rolling basis as referred by their schools, courts, or social services, and on a limited walk-in basis. Successful completion results in referrals to housing, employment, and other needed social services. The facility also treats adult clients and clients with special needs. Adults attend group therapy sessions that focus on relapse prevention, chemical dependency, and drug education. Clients with special needs receive referrals to community agencies for additional mental health services like medication and therapy. Counselors also provide special programs to address participants who are working with Child and Family Services to re-unite with their children after completing a parenting program. *Minnesota Avenue Outpatient Facility, Washington, DC*

### Serving Women “Behind the Walls”

In 2009, Second Genesis was selected to open a new program serving 75 women “behind the walls” in the Maryland Correctional Institute for Women in Jessup, MD, after a tough competitive selection process. Here, in a special Second Genesis facility inside the prison, clients participate in a full schedule of recovery activities each day – culminating after six months in a graduation when they are awarded a certificate of completion. *Maryland Correctional Institution for Women, Jessup, MD*

### Educating International Visitors

In conjunction with the State Department, we invited clinical professionals from Afghanistan and Kenya to Mellwood House for a week long study tour. The delegation was allowed unprecedented access to Second Genesis's innovative addiction treatment programs and parenting training for mothers working towards recovery while housed with their children. They also learned about compliance and operations,

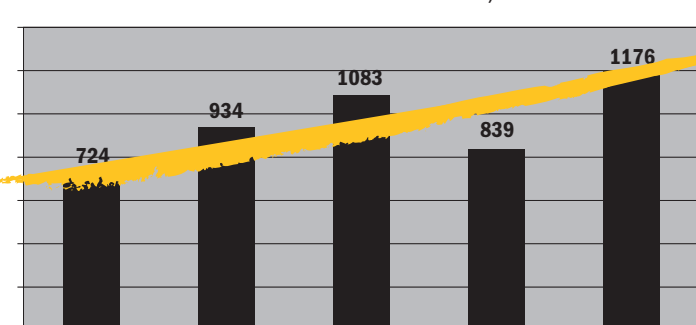
## effectiveness

Second Genesis's unusually strong effectiveness rankings are due to its unique use of the therapeutic community model where individuals in treatment are more than just “patients”.

They are members of a community in which they are responsible for helping one another progress through treatment. Using customized individual and group therapy, social skills training, education and vocational services, relapse prevention, as well as case management services, Second Genesis staff creates a warm, loving environment that helps residents develop a sense of responsibility for themselves as well as others.

They learn, inductively, to adapt to pro-social attitudes and behaviors, to become more aware of their maladaptive tendencies and to self-realize their

### GROWTH IN ADMISSIONS, 2005-09



development functions, and other organizational structures. In addition, we hosted members of the Slovak Republic parliament for a tour of our Washington D.C. program at our Harvard St. Facility. There, they were given a tour of the general functions of the house and participated in a table discussion with our CEO and Program Director.

*Partnership with the U.S. Department of State*

### Hosting Worldwide Fellowship Scholars

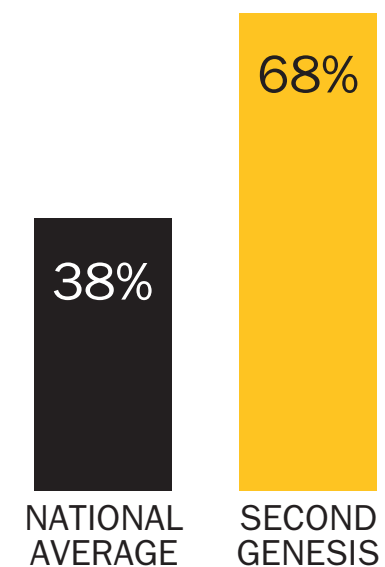
To introduce emerging global addiction leaders to our unique Second Genesis therapeutic community curricula, we led a tour of scholars from the prestigious NIDA Humphrey Drug Abuse Fellowship Program at our Crownsville facility to learn about our mixed gender program. Visiting clinical professionals from all over the world saw Second Genesis's disciplined approach to addictive therapy for both men and women. The NIDA program is located at the Johns Hopkins Bloomberg School of Public Health.

*Clinical Partnership with Johns Hopkins University*

roles as a member of the community. Clients learn about the addiction cycle, develop an individualized relapse prevention plan, and adopt recovery principles and practices, including a 12-step model.

Graduates leave Second Genesis with the tools they need to remain successful in recovery, and in life.

### COMPLETED TREATMENT, 2009



Source: 2005 SAMHSA Treatment Episode Data Set (TEDS).

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 Great care was taken to make this list accurate. We apologize if any supporter has been omitted, misspelled or categorized incorrectly.